Order #	62553845	Flight Dates	07/09/18 - 08/19/18	Update Date	07/10/18	
Syscode	3078	Agency	Nonbox/Eisner	Version	3 Vs. 2	
System Name	Spectrum/Marshfield, WI	Advertiser	Friends of Scott Walker	Show All Lines	•	
Market	Wausau, WI		-	Total # of Weeks		6
	•	Client Code	SWF	Total		\$1,995.00
AE	Leah Losier	Product Code	0709	Commission		\$299.25
Sales Coordinato	r Michael Ryan	Est Code	126 30s	Net Total		\$1,695.75
Office	Chicago	Product Name		Total Spots		266
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		•	Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

7.9 revised with correct rates. please confirm. Thanks-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO		7/9/18	7/15/18	09:00	16:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	0	\$2.00	\$0.00	30	PRE
2	BRVO		7/16/18	7/22/18	09:00	16:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	14	\$2.00	\$28.00	30	PRE
3	BRVO		8/6/18	8/12/18	09:00	16:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	8	\$4.00	\$32.00	30	NP
4	BRVO		8/13/18	8/19/18	09:00	16:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	2	\$4.00	\$8.00	30	NP
5	BRVO		7/30/18	8/5/18	19:00	24:00	Х							-	-	0	\$3.00	\$0.00	30	PRE
6	BRVO		7/9/18	7/15/18	19:00	24:00	Х	Х	Χ	Х	Х	Х	Х	-	-	0	\$3.00	\$0.00	30	PRE
7	BRVO		7/16/18	7/22/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	7	\$3.00	\$21.00	30	PRE
8	BRVO		7/23/18	7/29/18	19:00	24:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	0	\$5.00	\$0.00	30	NP
9	BRVO		8/6/18	8/12/18	09:00	16:00		Х	Χ	Χ	Х	Х	Х	-	-	0	\$4.00	\$0.00	30	NP
10	BRVO		8/13/18	8/19/18	09:00	16:00		Х	Χ	Χ	Х	Х	Х	-	-	0	\$4.00	\$0.00	30	NP
11	BRVO		7/30/18	8/5/18	09:00	16:00		Х	Χ	Χ	Х	Х	Х	-	-	0	\$2.00	\$0.00	30	PRE
12	FOOD	VARIOUS	7/9/18	7/15/18	09:00	16:00	Х	Χ	Χ	Χ	Х	Х	Х	-	-	0	\$5.00	\$0.00	30	NP
13	FOOD	VARIOUS	7/16/18	7/22/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$3.00	\$0.00	30	REMOVED SPOTS
14	FOOD	VARIOUS	8/6/18	8/12/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$3.00	\$0.00	30	REMOVED SPOTS
15	FOOD	VARIOUS	8/13/18	8/19/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$3.00	\$0.00	30	REMOVED SPOTS
16	FOOD	VARIOUS	7/30/18	8/5/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Х	Х	-	-	0	\$13.00	\$0.00	30	NP
17	FOOD	VARIOUS	7/9/18	7/15/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$6.00	\$0.00	30	REMOVED SPOTS
18	FOOD	VARIOUS	7/16/18	7/22/18	19:00	24:00	Х	Х	Χ	Χ	Х	Х	Х	-	-	0	\$13.00	\$0.00	30	NP
19	FOOD	VARIOUS	8/6/18	8/12/18	09:00	16:00		Х	Χ	Х	Х	Х	Х	-	-	0	\$5.00	\$0.00	30	NP
20	FOOD	VARIOUS	8/13/18	8/19/18	09:00	16:00		Х	Х	Х	Х	Х	Х	-	-	0	\$5.00	\$0.00	30	NP

Order #	62553845	Flight Dates	07/09/18 - 08/19/18	Update Date	07/10/18	
Syscode	3078	Agency	Nonbox/Eisner	Version	3 Vs. 2	
System Name	Spectrum/Marshfield, WI	Advertiser	Friends of Scott Walker	Show All Lines		
Market	Wausau, WI		•	Total # of Weeks		6
	-	Client Code	SWF	Total		\$1,995.00
AE	Leah Losier	Product Code	0709	Commission		\$299.25
Sales Coordinato	r Michael Ryan	Est Code	126 30s	Net Total		\$1,695.75
Office	Chicago	Product Name		Total Spots		266
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Accepted		-	Sold On	Cost Per Sp	ot
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP -	GIMP	-
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-

Comments:

7.9 revised with correct rates. please confirm. Thanks-

_ine	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FOOD	VARIOUS	7/30/18	8/5/18	09:00	16:00		Χ	Χ	Χ	Χ	Х	Х	-	-	0	\$3.00	\$0.00	30	PRE
22	HGTV	CABLE	7/9/18	7/15/18	09:00	16:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	0	\$7.00	\$0.00	30	NP
23	HGTV	CABLE	7/16/18	7/22/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	1	-	0	\$7.00	\$0.00	30	REMOVED SPOTS
24	HGTV	CABLE	8/6/18	8/12/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$7.00	\$0.00	30	REMOVED SPOTS
25	HGTV	CABLE	8/13/18	8/19/18	09:00	16:00	Х	Х	Х	Х	Х	Х	Х	-	-	0	\$7.00	\$0.00	30	REMOVED SPOTS
26	HGTV	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00	Х	Χ	Χ	Х	Χ	Х	Х	-	-	0	\$16.00	\$0.00	30	NP
27	HGTV	VARIOUS	7/9/18	7/15/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	0	\$16.00	\$0.00	30	NP
28	HGTV	VARIOUS	7/16/18	7/22/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$16.00	\$224.00	30	NP
29	HGTV	CABLE	8/6/18	8/12/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	0	\$16.00	\$0.00	30	NP
30	HGTV	CABLE	8/13/18	8/19/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	0	\$16.00	\$0.00	30	NP
31	HGTV	CABLE	7/30/18	8/5/18	09:00	16:00		Χ	Χ	Χ	Χ	Х	Х	-	-	13	\$7.00	\$91.00	30	NP
32	BRVO		7/23/18	7/29/18	19:00	24:00	Х							ı	ı	1	\$3.00	\$3.00	30	PRE
33	BRVO		8/6/18	8/12/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	5	\$5.00	\$25.00	30	NP
34	BRVO		8/13/18	8/19/18	19:00	24:00	Х	Χ	Х	Χ	Χ	Х	Х	1	-	1	\$5.00	\$5.00	30	NP
35	BRVO		7/30/18	8/5/18	09:00	16:00		Χ	Χ	Χ	Χ	Х	Х	-	-	10	\$4.00	\$40.00	30	NP
36	BRVO		7/9/18	7/15/18	09:00	16:00		Χ			Χ	Х	Х	-	-	14	\$2.00	\$28.00	30	PRE
37	FOOD	VARIOUS	7/16/18	7/22/18	09:00	16:00	Х	Х	Х	Х	Χ	Х	Х	-	-	14	\$5.00	\$70.00	30	NP
38	FOOD	VARIOUS	8/6/18	8/12/18	09:00	16:00	Х	Х	Χ	Х	Χ	Х	Х	-	-	8	\$5.00	\$40.00	30	NP
39	FOOD	VARIOUS	8/13/18	8/19/18	09:00	16:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	2	\$5.00	\$10.00	30	NP
40	FOOD	VARIOUS	7/16/18	7/22/18	19:00	24:00	Х	Χ	Χ	Х	Χ	Х	Χ	-	-	7	\$13.00	\$91.00	30	NP

Order #	62553845	Flight Dates	07/09/18 - 08/19/18	Update Da	te	07/10/18		
Syscode	3078	Agency	Nonbox/Eisner	Version		3 Vs. 2		
System Name	Spectrum/Marshfield, WI	Advertiser	Friends of Scott Walker	Show All L	ines	•		
Market	Wausau, WI			Total # of \	Veeks			6
		Client Code	SWF	Total			;	\$1,995.00
AE	Leah Losier	Product Code	0709	Commission	n			\$299.25
Sales Coordinator	Michael Ryan	Est Code	126 30s	Net Total			;	\$1,695.75
Office	Chicago	Product Name		Total Spot	3			266
Phone	(312) 527-5755	Credit Status		Affiliate Sp	lit	100.0		
Status	Accepted		•	Sold On		Cost Per Spo	t	
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	

Comments :	7.9 revised with correct rates. please confirm. Thanks-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	FOOD	VARIOUS	8/6/18	8/12/18	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	6	\$13.00	\$78.00	30	NP
42	FOOD	VARIOUS	8/13/18	8/19/18	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	1	\$13.00	\$13.00	30	NP
43	FOOD	VARIOUS	7/30/18	8/5/18	09:00	16:00		Х	Х	Χ	Х	Х	Х	-	-	10	\$5.00	\$50.00	30	NP
44	FOOD	VARIOUS	7/9/18	7/15/18	09:00	16:00		Х	Х	Χ	Х	Х	Х	-	-	14	\$3.00	\$42.00	30	PRE
45	HGTV	CABLE	7/16/18	7/22/18	09:00	16:00	Χ	Х	Х	Χ	Х	Х	Х	-	-	21	\$7.00	\$147.00	30	NP
46	HGTV	CABLE	8/6/18	8/12/18	09:00	16:00	Х	Х	Х	Χ	Х	Х	Х	-	-	14	\$7.00	\$98.00	30	NP
47	HGTV	CABLE	8/13/18	8/19/18	09:00	16:00	Χ	Х	Х	Χ	Х	Х	Х	-	-	1	\$7.00	\$7.00	30	NP
48	HGTV	AVG. ALL WKS<	8/6/18	8/12/18	19:00	24:00	Χ	Х	Х	Χ	Х	Х	Х	-	-	8	\$16.00	\$128.00	30	NP
49	HGTV	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	Х	Х	Х	Χ	Х	Χ	Х	-	-	2	\$16.00	\$32.00	30	NP
50	HGTV	CABLE	7/30/18	8/5/18	19:00	24:00	Χ	Х	Χ	Χ	Х	Х	Х	-	-	10	\$16.00	\$160.00	30	NP
51	BRVO		7/30/18	8/5/18	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	-	5	\$5.00	\$25.00	30	NP
52	BRVO		7/9/18	7/15/18	19:00	24:00		Х	Х	Χ	Х	Х	Х	-	-	7	\$3.00	\$21.00	30	PRE
53	FOOD	VARIOUS	7/30/18	8/5/18	19:00	24:00		Х	Х	Χ	Х	Х	Х	-	-	5	\$13.00	\$65.00	30	NP
54	FOOD	VARIOUS	7/9/18	7/15/18	19:00	24:00		Х	Х	X	Х	X	Х	-	-	7	\$6.00	\$42.00	30	PRE
55	HGTV	CABLE	7/9/18	7/15/18	09:00	16:00		Х	Х	Χ	Х	Х	Х	-	-	21	\$7.00	\$147.00	30	NP

Order #	62553845	Flight Dates	07/09/18 - 08/19/18	Update Date		07/10/18		
Syscode	3078	Agency	Nonbox/Eisner	Version		3 Vs. 2		
System Name	Spectrum/Marshfield, WI	Advertiser	Friends of Scott Walker	Show All Lines	3	-		
Market	Wausau, WI			Total # of Wee	ks			6
	•	Client Code	SWF	Total		\$1,99		
AE	Leah Losier	Product Code	0709	Commission				\$299.25
Sales Coordinator	Michael Ryan	Est Code	126 30s	Net Total				\$1,695.75
Office	Chicago	Product Name		Total Spots				266
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0		
Status	Accepted		•	 Sold On		Cost Per Spot		
Survey	DMA Nielsen Live+1 Feb18	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	•	Makegood Policy	Approval Required	CPP	-	CPM	-	

Comments :	7.9 revised with correct rates. please confirm. Thanks-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
56	HGTV	VARIOUS	7/9/18	7/15/18	19:00	24:00		Χ	Х	Χ	Χ	Х	Χ	-	-	14	\$16.00	\$224.00	30	NP

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	155	111	0	0	0	0	0	0	0	0	0	0	266
AMT	\$1,088.00	\$907.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,995.00

SYSTEM APP:	SALES	ACCT	Date Printed	07/10/18

62553845 | Wausau, WI | Spectrum/Marshfield, WI | 3078 |